Eine Stadt. 1 000 Vorteile
Willkommen in Augsburg

One City – many advantages
Welcome to Augsburg
Augsburg

Aerospace Area
Aerospace Area

Infrastruktur
Infrastructure

Messe und Kongress
Exhibition and Congress

Kultur
Culture

Bildung
Education and Sciences

Lebensqualität
Quality of Life

Work-Life-Balance
Work Life Balance

Re-Urbanisierung
Re-Urbanisation

Platz da für Erfolge
Space for success
Wäre eine Entscheidung für einen Standort nicht einfacher, wenn man in die Zukunft schauen könnte?

Was sind die Zukunftsfaktoren für einen erfolgreichen Standort?

Couldn’t be decisions so simple, if one could look into the future?

What are the matters of future for a successful place to be?
1. Harte Zukunftsfaktoren.
   Quantifizierbar und messbar.
   hard facts
   quantifiable and measurable.

2. Weiche Zukunftsfaktoren.
   »Was macht eine Stadt Lebenswert?«
   soft facts
   What makes a city worth living?
### Die Statistik key figures

<table>
<thead>
<tr>
<th>Category</th>
<th>Data</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Inhabitants:</strong></td>
<td><strong>293,415 (31.12.2016)</strong></td>
</tr>
<tr>
<td><strong>Employed people subject to social insurance:</strong></td>
<td><strong>142,036 (31.12.2016)</strong></td>
</tr>
<tr>
<td>In-commuter:</td>
<td><strong>72,772 (30.06.2016)</strong></td>
</tr>
<tr>
<td>Out-commuter:</td>
<td><strong>45,500 (30.06.2016)</strong></td>
</tr>
<tr>
<td><strong>Unemployment rate %:</strong></td>
<td><strong>5,4 % (8.608 / 07.2017)</strong></td>
</tr>
<tr>
<td><strong>Gross Domestic Product (GDP):</strong></td>
<td><strong>12,723 Mio. Euro (2014)</strong></td>
</tr>
<tr>
<td>GDP per employee:</td>
<td><strong>66,602 Euro (2014)</strong></td>
</tr>
<tr>
<td>GDP per inhabitant:</td>
<td><strong>45,630 Euro (2014)</strong></td>
</tr>
</tbody>
</table>
Zukunftsfaktor

»Innovation und Technologie ist die Triebkraft des Wirtschaftswachstums.«

Nicht mehr einzelne Firmen, sondern ganze Systeme werden gemeinsam an neuen Lösungen forschen.

Sustainability

“Innovation and technology are the propulsion of economic growth”

No more single companies, but whole systems are exploring new technics.
70 ha Spielwiese
für Forschung und Entwicklung

70ha playground
for research and development
Zukunftsfaktor Innovationsbasis Augsburg
Factor of the future: Basis for innovation in Augsburg
Technologische Kompetenzfelder
Cluster of competences

Faserverbund
Fibre Technology and Lightweight Construction

IT

Mechatronik & Automation
Cluster Mechatronics & Automation

Umwelt
Environmental Technology
Zukunftsfaktor Innovationsbasis Augsburg
Factor of the future: Basis for innovation in Augsburg

Aerospace Area
Positionierung der Aerospace Area im industriellen und wissenschaftlichen Umfeld
Positioning of the Aerospace Area within industrial and scientific matters

Within the Aerospace Area the German competences of Aviation&Space are located in many companies, which are able to deal with systems and structures.

These capacities are at least European wide unique.

There are “technology bridges” to companies, i.e. in the competence fields Automotive and Automation.

Over all in this Aerospace Area are situated those scientific centres, which support the Aviation&Space, conceived to meet user requirements.
Faserverbund – Carbon Composites

Key Facts

- New materials for mechanical engineering, for the automotive industry and for the aeronautical industry.
- A maximum of structural strength and mechanical stiffness at a minimum of weight.
- High potential in possibilities of mass production.
- Illustration of entire value chains in Augsburg.
- First-Mover of the branch in Augsburg.
- MAI Carbon (“Leading Cluster”)

Key Player

- SGL Group
- Premium Aerotec
- MT Aerospace
- Fraunhofer
- Augsburg Air Service
- Airbus
- DLR
- Augsburg Innovations Park
**Zukunftsfaktor Innovationsbasis Augsburg**
Factor of the future: Basis for innovation in Augsburg

**Mechatronik & Automation** - Mechatronics & Automation

### Key Facts

- Intelligent connection of engines, electronics and IT.
- Essential groundwork directly in Augsburg.
- High potential of specialized human resources.
- Excellent scientific research institutes situated here.

### Key Player

- KUKA
- RENK
- MAN Diesel & Turbo
- WashTec
- Fraunhofer
- DLR
Zukunftsfa\textit{ktor Innovationsbasis Augsburg}

Factor of the future: Basis for innovation in Augsburg

**IT**

**Key Facts**

- Area of the High-Tech-Offensive Bayern – Master plan Digitalisation
- International leading companies for Embedded Systems and Hardware.
- Business incubator AITI-Park for young IT-companies / Start-Ups.
- Close cooperation with universities and universities of applied sciences and a broad industrial network.

**Key Player**
**Umwelt** – Environment

**Key Facts**

- Bundling of global players, hidden champions and small and medium sized companies.
- Environmental-technology center situated here.
- In the immediate proximity of the Scientific Center for environmental studies of the University Augsburg.
- High potential of specialised human resources.
- Unique support for entrepreneurs.

**Key Player**
Zukunftsfaktor Innovationsbasis Augsburg
Factor of the future: Basis for innovation in Augsburg

Augsburg Innovationspark & Ressourceneffizienz - Augsburg Innovation Park & resource efficiency

Key Facts

- 70,000 m² large Science City named “Augsburg Innovation Park”.
- International Center of technologies for resource efficiency.
- A place for future technologies carbon composites, mechatronics & automation, IT and environmental technologies.
- Directly situated next to the university.
- The worldwide known urban planner Prof. Kees Christiaanse has planned a vision of urban living and working at one site.

Key Player
Key Facts

- On behalf of a lack of resources the exploration for substitutes is for companies obligational.

- The use of energy for production process has to be more efficient as prices are rising. To gain a positive result, the development of new technologies is needed to use energy efficiently and return energy into the electric grids.

- Specialists in this sector of resource efficiency are rare because of the less focused educational possibilities and studies. To gain latest technological knowledge vocational education and training, and exploration possibilities are the best way.

Key Player

- Bayerische Staatsregierung
- IHK Schwaben
- hwk
- DLR
- Fraunhofer
- UNA Universität Augsburg University
- Carbon Composites
- M:\A\I Carbon
- Stadtsparkasse Augsburg
100% excellent transportation for goods and people

Augsburg
Verkehrsknotenlösung
Traffic node solvation

wirtschaft.augsburg.de

100% gute Anbindung
für Güterverkehr und Menschen

Stadt Augsburg
Erfolgreich?
Ihr Platz in Augsburg.
Successful?
Your place in Augsburg.

Erreichbarkeit – Connection

Key Facts

- Third largest City of Bavaria.
- Four junctions to the 6-lanes motorway A8 Stuttgart-Munich.
- High density of further motorways: B2, B17, B300.
- Three InterCityExpress-connections per hour to/from Munich/Stuttgart.
- Part of the “Main Line for Europe” (int’l high speed rail line) Paris – Budapest.
- International Airports: Business Airport Augsburg (8 km) Munich Airport (80 km) Allgäu Airport Memmingen (90 km)
Aerospace Area – Business Airport Augsburg

Business Airport Augsburg EDMA
Int’l Business Airport Augsburg EDMA

Erreichbarkeit
Connection

18
Der City Airport Augsburg bietet unzählige Vorteile. Int’l City Airport Augsburg offers many advantages.

Key Facts

Anytime, unbureaucratic and international
- Take off and land without slots – flexible flight times
- Permanent Customs – Airport of Entry
- Quick check-in and check-out, short ways
- Carpark without charge

Pilot friendly
- Jet A1/Avgas always available
- Shorttime and longterm parking for airplanes, heated hangar space
- Crew briefing station with MET, NOTAM, charts, FPL
- Air Lounge Restaurant, conference rooms

Flights independent from weather conditions…
- Control zone with ILS, DME, NDB and GPS
- Grooved runway
- Winterservice with de-icing equipment

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Key Player

- Airbus
- Babcock
- Airport Augsburg
- AAS
- Challenge Line
3. größter Messeplatz Bayerns
und immer beliebter

3rd largest Exhibition in Bavaria
increasingly popular
Zukunftsfaktor Messe und Kongress
Factor of the future: Exhibition and Congress

Trifft sich in Zukunft gut.
B2C in the future.

Kongress am Park - Congress Center & Concert Hall   Messe Augsburg - Exhibition & Event Center
Hard Facts

Messe Augsburg
Exhibition Center Augsburg

Key Facts

- 48,000 sqm presentation space.
- 10,000 sqm open air presentation space.
- 12 exhibition halls.
- “Schwabenhalle”: 6,300 sqm exhibition hall for 8,200 visitors.
- 2,200 sqm conference center.
- Carpark for over 2,000 vehicles.
- Over 400,000 visitors per year.
Hard Facts

Kongress am Park Congress and Concert Center

Key Facts

- Close to the city center in the middle of the Wittelsbacher Park.
- 2 large Concert- and Congresshalls for up to 1.400 visitors.
- 2 bright foyers with 1.300 sqm exhibition space.
- 7 top modern equipped conference rooms for workshops, press conferences and VIP-areas.
- 2012 renovated and historic landmark building built in the 70ies and with an exposed concrete facade.
2.300 Mal Vorhang auf
für große und kleine Dramen

2.300 times raising the curtain
for large and small dramas
Hard Facts

22 Museen
22 museums

25 Theaterpremieren pro Jahr
25 premieres per year in the theatre

25.000 Besucher bei Jugendfestival MODULAR
25.000 visitors at the youth festival MODULAR

250.000 Theaterbesucher pro Jahr
250.000 theatre visitors per year

unzählbare Zugaben
Uncountable times of encores
Zukunftsfaktor Kultur in Augsburg
Factor of the future: Culture in Augsburg

- Mozart
- Freilichtbühne
- Brecht
- Intercultural Festivals

MODULAR
- Fugger
- Textile museum
- Holiday of Religious Peace - Luther

Theater
- Parktheater
- Puppenkiste
- Uncountable nights
30,000 top talents, which are excellencies for every company
Hard Facts

30,000 Studenten
30,000 students

14 Fakultäten, 8 Elitestudiengänge
14 faculties, 8 elite studies

47 Grund-, Haupt- und Mittelschulen
47 elementary-/middle schools

11 Gymnasien, 8 Realschulen
11 grammar schools and 8 high schools

Internationale Schule
International School
Factor of the future: Education and Studies in Augsburg

- Universität Augsburg
- Hochschule Augsburg
- Schulen in Augsburg

Augsburg University

Augsburg University of Applied Sciences

Schools in Augsburg
Universität Augsburg – Augsburg University

Key Facts

- **Faculties**
  - Faculty of Business Administration and Economics
  - Faculty of Law
  - Faculty of Medicine
  - Faculty of Philosophy and Social Science
  - Faculty of Mathematics and Natural Sciences
  - Faculty of Applied Physics
  - Faculty of Catholic Theology
  - Faculty of Philology and History

- **Elite**
  - Elite Network of Bavaria
  - Finance and Information Management
  - Software Engineering
  - Advanced Materials Science
  - Global Change Ecology
  - TopMath
  - Functional Advanced Materials
  - Ethics of Textual Cultures
  - Ethics of Art and Visual Culture
  - Nanosystems Initiative Munich (NIM)

- **Science Competence Centers**
  - Science Center for Environmental Matters
  - Science Center for Global Business & Law
  - Science Center for Cultural and Educational Sciences
  - Science Center for Innovative Technologies
  - Science Center for Finance- and Information Management
  - User Center for Material and Environmental Research
  - Research and Cooperation Center Russia, Central, Eastern and South Eastern Europe (Forumost)
  - Institute for European Cultural History
  - Institute for Interdisciplinary Computer Science
  - Institute for Canada Studies
  - Institute for Philosophy
  - Institute for Spanish, Portugese, Latin-America Studies
  - Jakob-Fugger-Science-Center for transnational Studies
  - Science Center for Interdisciplinary Health Research
  - Teacher training and interdisciplinary educational research
Key Facts

➢ **Faculties:**
  • Faculty of Liberal Arts and Sciences
  • Faculty of Architecture & Construction Engineering
  • Faculty of Electrical Engineering
  • Faculty of Design
  • Faculty for Computer Science and Automation
  • Faculty of Mechanical and Process Engineering
  • Faculty of Economic and Business Studies

➢ **Competence Center:**
  • Structural Engineering
  • Mechatronics
  • Environmental Technologies
  • Institute for innovative Security (HSAinnoS)
  • Institute for technological and scientific Transfer (ITW)
  • Competence Center for Structural Engineering (KKI)
  • Competence Center for Materials Resource Management (MRM)
  • Institute for Construction Law and Building Management Augsburg e.V. (IFBBA)
  • Technology Center Western Bavaria (TCW)
Key Facts

- International School Augsburg ISA
- 47 elementary-/middleschools
- 8 highschools
- 11 grammar schools
- 51 vocational schools
- 26,000 students began their studies on October 2016
10 minutes to the beach from the city center
Zukunftsfaktor Lebensqualität in Augsburg
Factor of the future: Quality of life

173 km rivers
3.000 ha Cityforest
6 Cityparks
500 bridges

124 Biergardens
Top sport
10.000 sqm City market
412 sports clubs

2.000 years in history
2.000 animals from all over the world
10 ha botanical garden
5 clinics

Klinikum Augsburg / Ulrich Wirth
130 Kindergärten
for active children, mums and dads

130 Kindertagesstätten
für aktive Kinder, Mamis und Papis
Hard Facts

130 Kindergärten
130 Kindergarten

84,6 ha Spielplätze (rund 108 Fußballfelder)
84,6 ha playground (about 108 soccer fields)

9,8 ha Freizeitanlagen
9,8 ha sites for leisure purposes
1036 times curtains up for shopping from apple till pralines

Augsburg
Einkaufsparadies
Shopping paradise
wirtschaft.augsburg.de
Hard Facts

Augsburger Innenstadt – Augsburg City

Key Facts

- More than 1,800 retail trade businesses.¹
- More than 564,000 sqm shopping opportunities.¹
- 1.996 Mio. Euro sales.¹
- About 1 Mio. inhabitants in the market area.¹
- Purchasing power ratio 98.2 over average.²
- Centrality trading ratio 126.²

¹ Retail trade development concept City of Augsburg – update 2016 / cima Beratung + Management GmbH
² MB Research 2016
Platz da für Erfolge – Enough space for success
Als Unternehmen und Partner am Wirtschaftsstandort Augsburg stehen Ihnen unsere Türen offen!

Bei der Standortsuche, bei allen Verwaltungsverfahren und für die Einbindung in geeignete Netzwerke stehen wir Ihnen mit unserem Service gerne zur Verfügung:

We will accompany and support you in your efforts to the search of a suitable location, to deal with the public authorities or to enter local and regional networks:

**Wirtschaftsförderung**
Ansprechpartner in den Bereichen Innovation, Infrastruktur, Arbeitsmarkt, Handwerk

Reichsgaustrakt, Rathaus Augsburg

**Standortberatung und Unternehmerservice**
Ansprechpartner für Unternehmer, Entscheider und Investoren auf Standortsuche

**Einzelhandel**
Ansprechpartner in den Bereichen Einzelhandel, Stadtentwicklung, Innenstadt

**Geschäftsstelle Augsburg Innovationspark**
Ansprechpartner Augsburg Innovationspark und Technologiezentrum Augsburg (TZA)

**Finanzierung, Förderung und Existenzgründung**

Wirtschaftsförderung Stadt Augsburg
Rathausplatz 1
86150 Augsburg
TEL 0821 324 1570
FAX 0821 324 1555
wirtschaftsreferat@augsburg.de

Einzelhandel

Wirtschaftsförderung Stadt Augsburg
Rathausplatz 1
86150 Augsburg
TEL 0821 324 1580
FAX 0821 324 1555
wirtschaftsreferat@augsburg.de

Standortberatung und Unternehmerservice

Wirtschaftsförderung Stadt Augsburg
Rathausplatz 1
86150 Augsburg
TEL 0821 324 1560
FAX 0821 324 1555
standortberatung@augsburg.de

Geschäftsstelle Augsburg Innovationspark

Wirtschaftsförderung Stadt Augsburg
Rathausplatz 1
86150 Augsburg
TEL 0821 324 1590
FAX 0821 324 1555
innovationspark@augsburg.de

“As a company and partner in the economic area of Augsburg, all our doors are open for you!”